

# THE 9 WORK MOTIVATORS

## Relationship Motivators



**The Defender**  
seeks security,  
predictability,  
stability



**The Friend**  
Seeks belonging,  
friendship,  
fulfilling  
relationships



**The Star**  
Seeks recognition,  
respect,  
social esteem

## Achievement Motivators



**The Director**  
Seeks power,  
influence,  
control of  
people / resources



**The Builder**  
Seeks money,  
material satisfactions,  
above  
average living



**The Expert**  
Seeks knowledge,  
mastery,  
specialisation

## Growth Motivators



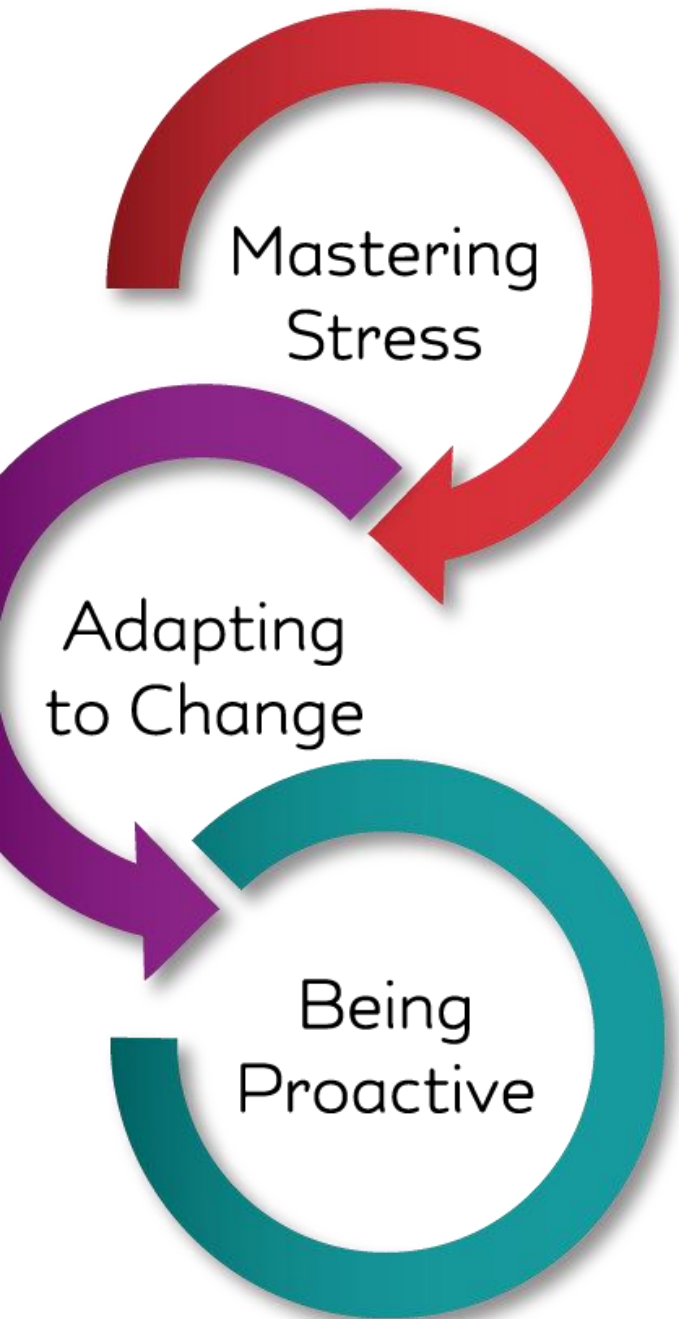
**The Creator**  
Seeks innovation,  
identification with new,  
expressing creative  
potential



**The Spirit**  
Seeks freedom,  
independence,  
making own  
decisions



**The Searcher**  
Seeks meaning,  
making a difference,  
providing worthwhile  
things



# Our Definition of Resilience

An individual's capacity to manage the everyday stress of work and remain healthy, adapt and learn from unexpected setbacks and prepare for future challenges proactively.

# R@W Individual Components

